



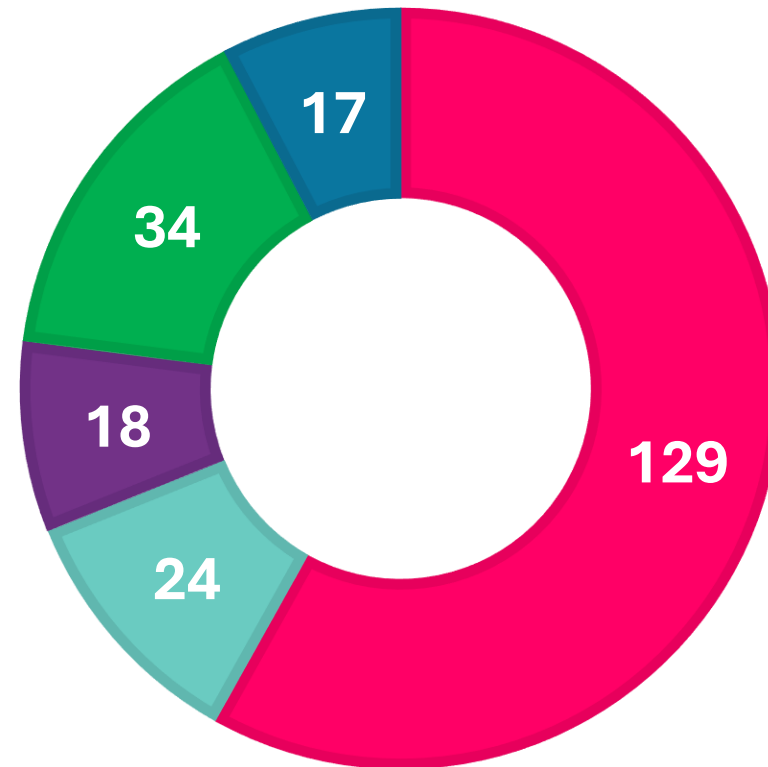
Membership Update

Elliott Bunker

Membership Update

Current Membership

- Full Members
- Club Members
- Big Spirit
- Juniors
- Honorary



222 Members



Membership Update

- **Despite good membership totals attrition is high**
- **New Members Open Evening have proved successful**
- **The GreenRoom – not working**



Benefit Changes

- No longer offering free drink
- Not all volunteers get free ticket

| Role | Free Ticket | Discounted Drink (£2) | £2 Show Discount |
|---------------------|-------------|-----------------------|------------------|
| House Manager (M/S) | ✓ | ✓ | ✓ |
| Bar staff (M) | ✓ | ✓ | ✓ |
| Bar staff (S) | ✗ | ✓ | ✓ |
| Steward (M) | ✗ | ✓ | ✓ |
| Steward (S) | ✗ | ✓ | ✓ |
| Kiosk | ✓ | ✗ | ✓ |



Membership Survey

- **156 members were invited to take part**
- **33 members responded**

Of those responders...

- **75% had been a member 2 years+**
- **20% had been member less than 12 months**
- **78% were Satisfied or Extremely Satisfied**
- **85% believed membership offered value for money**
- **60% would recommend joining to a friend**
- **40% didn't want to get involved in helping run the society**



Membership Survey Improvements

- **Better communication and more updates**
- **Clear information on roles and responsibilities**
- **More effort needed to attract and engage members**
- **More diverse casting opportunities**
- **Better recognition of members contribution**
- **Workshops and training in all aspects of theatre life**
- **More social events – including London/local theatre trips**
- **New role/team required for Membership Engagement**



Honorary Membership

